INDEPENDENTSONLINE

October 2003

Local News: What's Happening at BIBA?

Fall/Winter 2003-04 BIBA Guide to Independents
The deadline for inclusion in the next BIBA Guide is November 7th. All membership renewals, new members and ads must be received by **FRIDAY, NOVEMBER 7th** to be included. The BIBA Guide reaches approximately 30,000 Boulder County residents a year. New this Fall: Online version linked to several community sites and a special advertising section. Look for more information in the mail or online at http://boulder-iba.org/MemberBenefits/programs.php

BIBA Community Benefit Card
The BIBA Card introduces new customers to your business and helps support BIBA's operations. Currently, 44% of BIBA members offer discounts on the BIBA Card. Our goal is 100% participation - to increase the value of the card to! card holders and to enhance the overall impact of this loyalty building program. Please consider joining others in this collaborative marketing opportunity. Email Eileen at eileen@boulder-iba.org if you are interested.

Are you a BIBA Member?
Invest in Boulder's future! Log on to http://boulder-iba.org/MemberBenefits/joinnow.php to join BIBA today!



How can we express the unique value local businesses add to Boulder County? Check

out what one BIBA member is doing to spread the local message. For more information, contact David at The Boulder Book Store - (303) 447-2074 x 111.

Local Happenings

Economic Vitality Policy
BIBA members met with Frank Bruno, City Manager, on September 24th to provide local business perspectives on the proposed Economic Vitality Policy. Member feedback on the role of local business in Boulder's sustainability will be included in the final draft before its presentation to the City Council.

Consumers support local businesses but do local businesses support each other?
Boulder loves its local businesses. Forget that tax revenue are down the toilet, due in large part to Boulderites flocking to the box stores outside the city to get a better selection at better prices. Boulder claims it supports it locally grown shops...but does a home-grown business spat show that the "ethics" of local business can be the enemy of local business?
http://thedailycamera.com/bdc/opinion_columnists/article/0,1713,BDC_2490_2018170,00.html

PSA's Encourage Support of Local Businesses
The American Independent Business Alliance has produced a series of public service announcements (PSAs) highlighting the importance of locally owned businesses. "Listeners will get a brief message about why they need to support local businesses," said AMIBA director Jennifer Rockne. "We're trying to reach those who are not yet thinking about how their spending decisions affect the overall vitality of the community." To listen to the PSAs on-line, log on to http://home-town-advantage.c.tclk.net/maabh59aaZp1vb1t1kSb/

Local Business Tips

Much has been written this past decade on corporate social responsibility and sustainable business practices. What does it mean and what resources can local businesses use to integrate such practices?

P3 COLORADO will present the 14th Annual Bioneers Conference live in Boulder on October 17th-19th. Bioneers is the preeminent gathering of visionaries with practical solutions for restoring the earth. To view the announcement in full, log on to:
http://www.p3colorado.org/app/cda/p3.php?command=Event&eventId=25

BIBA Members are invited to join Steve McHugh (Unison Business Development) who will facilitate a session for sustainable business association representatives designed to elicit the best mechanism(s) for collaboration and move forward with concrete action. The session is Saturday, October 18, 2:30pm-5:30pm, Universi! ty Memorial Center at CU, Boulder and will be followed by a private reception for speakers and special guests in the Henderson Museum nearby the UM. The event is free, but requires an RSVP.

E-Town is also producing a special public radio program on Friday night in conjunction with the conference. If you'd like to attend this E-Town show, and learn about Yvon Chinards' business giving program called "1% for the planet" from his profits from Patagonia, tickets can be purchased through the Bioneers registration on
http://www.p3colorado.org/app/cda/p3.php?command=Event&eventId=25

The first public version of the Colorado Sustainable Business Association Directory, which lists the Boulder Independent Business Alliance, is now available. Contact Janna Six at jsix@verinet.com for a copy.

Finally, "The Future of ! Ethics: An Interdisciplinary Conference on Professional Ethics and Social Values" is being held Thursday, Oct. 23d, from 9:00-3:30 at the Folsom Field Stadium (Club Level). The conference is free and open to the public, and it will bring together businesspeople, attorneys, physicians, religious leaders, and scholars from many disciplines to discuss the tough questions in professional ethics. To view information about the confernence, log on to: http://leeds.colorado.edu/japha

Local Announcements

McGuckin Hardware makes this year's Daily Camera Top Area Employers List

The Boulder Theater presents The Pink Floyd Laser Spectacular, Erotica Aquatic, the Supersuckers and more. For a complete schedule, log on to: www.bouldertheater.com

Boulder Arts and Crafts announces its fall events. Each Fall, before the busy holiday season begins, Boulder Arts & Crafts hosts events that benefit non-profit organizations. from October 15 - 31: Witches & Wizards Enchanting artworks of all kinds! The opening event October 17th from 7-9 pm will feature Magician Eddy Goldstein. Advanced Art students at Boulder High School are creating wearable witches hats especially for the show. Sales of the hats and 10% of the sales of other artwork in the show will benefit the Children's Wing of the new Boulder Community Foothills Hospi! tal. From November 1 -10: Souper Bowlder! will include handcrafted ceramic soup bowls donated by local potters will be sold for $12.95 each. Proceeds will go to Boulder Community Food Share and the Boulder Shelter for the Homeless.

Submit your business news to info@boulder-iba.org.

BIBA Members

BIBA would like to give a special thanks to our members. Your support and participation allow us to continue our important work year round.

Benefactors

Boulder Bookstore, Founding Member
Boulder Weekly, Founding Member
The Colorado Daily
McGuckin Hardware, Founding Member

Sustaining Members

Boulder Community Hospital
Brock Publishing
Indra's Net

One World Arts
Planetmind Internetworks

Sponsors

Boulder Psychotherapists' Guild
Boulder Theater
Buffalo Exchange
Casa Alvarez
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Heritage Bank
KGNU Community Radio
KVCU - Radio 1190 AM
Naropa University
Photo Craft Laboratories
Signal Graphics Printing
Silver Star Printing, Inc.
Vizual Identity

Members

Access Technologies, Inc.
Affordable Closets
Amazing Garage Sale
AquaboxDesign.com
Arrow Office Equipment
Atlas Systems
Bingham Arts
Boulder Army Store
Boulder Arts & Crafts
Boulder Co-op Market
Boulder/Denver Bicycle Couriers
Boulder Internet Guide
Boulder Phone Installers
Boulder Stove and Flooring
Breadworks
Cafe Siena
Caffe Sole
Cen Tex Supply
Chelsea
Colorado Healthquest
Colorado Internet Cooperative Association
Dog City
Douglas Frank, Acupuncturist
Eco-Cycle, Inc.
EcoProducts, Inc.
Ecoscape Environmental Design, LLC
El Loro Jewelry & Clog Co.
Full Circle Impact
Gail Hollander Consultant to Organizations
Get It Done Construction
Harlequin's Gardens

Haystack Mountain Goat Dairy
Hedgerow Farm
Helios Health Integrated Medicine
Hofgard & Associates, P.C.
Hofgard & Company
Hurdle's Jewelry
Independent Motors
Jacque Michelle
Kinsley & Company / Kinsley Outfitters
Master Goldsmiths
Matrix Gardens
Meow Meow
Midair Design
Mr. Pool Inc.
Nomad Theatre
Om Time Yoga
Prufrock's Coffee and More
Quality Home Restorations, Inc.
Ras Kassas
Redstone Meadery
Redwood Landscape Company
Renae Kofford, CPA
Rocky Mountain Animal Defense
Rocky Mountain Racquet Specialists
Room To Room
Sidney's Cafe
Simplified Computer Solutions, Inc.
The Red Lion Restaurant
The Video Station
Tibet Carpet and Home
Uppercase Design Women's Pathways & Visions
Word Is Out Women's Bookstore